

TESTIMONIAL



Spring 2021

JCU Center for Career Services



"I am Briana Disisto, and I am a senior at John Cabot University. I am a **Communications** major, minoring in **Business Administration** and **Psychology**.

I have been an intern at **Your Hotel Moments** for a couple of months now, and I have been loving it! Your Hotel Moments is a content creation company working directly with top **luxury hotel chains** around the world. It provides an **on-demand photography service**, which aims to connect photographers from all over the world with guests of the most exclusive, luxurious hotels. Since the project is still in its initial stage, **I am mainly responsible for setting up its social media pages and defining digital marketing strategies to gain visibility and future clients.**

Working for a startup such as Your Hotel Moments gave me the opportunity to be directly assisted by its founder, who provided me with insights and tips about starting a business and the challenges that come with it. I fulfill many different tasks that sometimes vary from my field of studies nonetheless enriching my background. **This internship expands my experience in the marketing field and is a great addition to my background in communications and business administration.**

I would recommend this experience to anyone who is passionate about social media and would like to pursue a career in this field!"

Briana Jasmine Disisto