

TESTIMONIAL



Summer 2018

JCU Center for Career Services



My name is **Giorgia Cappelletti** and I just graduated from **John Cabot University** with a Major in **Marketing** and a Minor in **International Affairs**.

I found a one-year Internship in the **Communications Department** of the **Presidenza del Consiglio dei Ministri** (Presidency of the Italian Council of Ministers) through the Career Services' internship catalogue. The Career Services Office supported me throughout the entire application process and was instrumental in helping me get the position.

In June 2017, I started my internship where I work as a **Social Media Strategy Assistant**. One of the activities I am responsible for is **social media management**, which entails **creating content, organizing an editorial calendar, measuring campaign results, writing reports, and improving customer service**. This internship both enriched my academic curriculum and has prepared me for a future career in the communications field. **Working in this department has deepened my knowledge of governmental communication and given me an opportunity to develop my digital and graphic design skills**. Moreover, working 23 hours a week, while being a student, has been challenging and improved my time-management skills.

I am really enjoying this experience because of the many things I am learning and the friendly and relaxed environment I work in. I would surely recommend it to other JCU students.

Giorgia Cappelletti